

THE
AESTHETIC
SUCCESS

4S Summit

The Aesthetic Success | 4S Summits 2026
EXHIBITOR PROSPECTUS

March 26th - 29th | Tucson, AZ

September 24th - 27th | Kansas City, MO

December 3rd - 6th | Miami, FL

4SSummit.com

After three years of hosting multi-day summits, the 4S Summit has evolved into one of the most sought-after premier practice management conferences in the aesthetic industry. Each Aesthetic Success Summit attracts an average of 100–120 attendees, representing 70–80 independent practice owners, office managers, and key decision-makers—all gathered in one room with intent, influence, and buying power.

What makes our partnerships truly unique is you. Industry experts are thoughtfully integrated into the curriculum, delivering high-impact education that equips attendees with actionable, real-world strategies they can implement immediately upon returning to their practices. This approach creates an organic connection and authentic selling opportunity, positioning our partners for meaningful engagement, measurable success, and a strong return on investment.

WHAT YOU NEED TO KNOW

This is not your standard event where every exhibitor will be accepted. Our first core priority as education is providing valuable content, and trusted partner resources to our attendees to support elevating their businesses. When submitting your application here are our guidelines that you need to know to be a part of this exclusive event and collaboration:

- The Aesthetic Success reserves the right not to accept all applications or sponsorship levels. We are looking to partner with established companies with either scientific clinical supportive evidence of the quality of their product, or an established at least starting footprint in the Aesthetic Space. We support all growing companies and their efforts; however, we need to know that a company understands the established needs of our attendees.
- Educational based presentations are the only deliverable talks we can allow at our events. A “sales pitch” on stage will not be received well by our attendees or you as a company. Companies are encouraged and welcome to share the linked and related services and products that the presentation is based on.
- Presentations are required to be submitted by approval by The Aesthetic Success staff 21 days prior to an event for review on general direction and education. The Aesthetic success may request more information on the direction and takeaways for a better understanding of the content or ask for modifications to be made. We are here to help make this successful for you.
- To ensure lack of redundancy in presentations, you must submit along with your signed prospectus, you must select an educational category from those provided or provide your specifics prior to 4S accepting the partnership. Once a category is taken, that subject matter will not be accepted by other speakers.
- For accuracy of program and promotion, speakers and presentation titles must be submitted 6 weeks prior to the individual event through our speaker portal and will need to include headshot and speaker bio.
- All partners are required to do one social media post, LinkedIn post or e-blast promoting their participation with either the 4S Summit provided materials or their own creative asset 8-6 weeks prior to the individual event (ie - if you sign up for all three you will be doing one for each).

I have reviewed the expectations (initial here): _____

SPONSOR LEVELS 2026

Tucson, AZ - March 26th - 29th

Miami, FL Dec. 3rd - 6th

All Spots are Limited. All sponsorships include 10x10 booth area for tabletop exhibits. Placement is subject to selection of The Aesthetic Success. Requests can be made however spots are not guaranteed. Speaking times are dictated by program flow and The Aesthetic Success.

BRONZE - Standard Booth \$6,000

Includes: 6ft table with two chairs, logo on website and program, short description of company in program, two badges

**Does not include pre or post attendee list

SILVER - Panel Speaker \$8,000

Applicable for our Marketing Panel and Technology Panel (main stage) or M&A Panel in Financial Track Breakout - show off your expertise by being apart of an industry discussion with other industry professionals in these dynamic conversations about how practice owners should be implementing the different avenues and platforms to support these areas. **Includes:**

Representative seat on 40 minute panel, 6ft table with two chairs, logo on website and program, short description of company in program with company website, 2 badge representatives and post attendee list.

GOLD - Breakout Presenters \$10,000 (4 Spots)

Receive a 20-minute speaking opportunity in either our Sales Track with Terri Ross or our Financial Track with Izhak Musli.

Includes: 6ft table with two chairs, logo on website and program, short description of company in program with company website, dedicated social media post, presentation inclusion highlighted on e-blast, 2 badge representatives and post attendee list.

Platinum - Main Stage Speaker \$15,000

Receive a 15-minute speaking opportunity on the main stage

Includes: 6ft table with two chairs, logo on website and program, short description of company in program with company website, dedicated social media post, presentation inclusion highlighted on e-blast, one push notification included 3 badge representatives and post attendee list.

Diamond - Lunch and Learn \$25,000 (2 available)

Create an educational platform for your company to showcase your products and services with a captive audience for 30 minutes on our main stage during our lunch and learn. Includes: 6ft tables with two chairs booth space, one push notification included, 3 badges for representatives, ½ page ad in program, dedicated e-blast, dedicated social media post, pre and post attendee list (no pre-event soliciting is permitted).

SPONSOR LEVELS

Kansas City Sept 24th -27th 2026

The 4S Summit: Level Up Master Class

Program Subject to Change and Format Adjustment

The 4S Summit: Level Up Master Class is an advanced, highly interactive practice management experience designed for established aesthetic practices and returning 4S attendees ready to elevate strategy and execution.

This reimagined format moves beyond traditional sponsor presentations by integrating partners directly into the curriculum through expert-led Q&A panels and small-group breakout workshops, organized by area of expertise. Attendees rotate through intimate sessions where they can deep dive into real practice challenges, ask targeted questions, and leave with actionable solutions.

For sponsors, this structure provides meaningful face time with seasoned decision-makers, positioning partners as trusted authorities while creating organic relationship-building and sales opportunities in a high-value educational setting.

For sponsors, the Level Up Master Class offers:

- Direct access to seasoned practice owners, office managers, and key decision-makers
- Extended, high-quality face time in small-group, high-trust settings
- The opportunity to be seen as a strategic partner and industry authority
- Organic relationship-building that supports long-term partnerships and measurable ROI

The result is a premium, high-impact experience where education, access, and authority intersect—designed to benefit both attendees and sponsors at the highest level.

Bronze - Standard Booth - \$6,000

Includes: 6ft table with two chairs, logo on website and program, short description of company in program, two badges

**Does not include pre or post attendee list

GOLD - Presenting Sponsor \$15,000 (*limited spots*)

This is our interactive educator sponsorship that will include one representative spot on their industry panel discussion and then lead 30-minute opportunity on select subject matter, pertaining to your services with smaller groups of the audience for an interactive Q&A session.

Includes: 6ft table with two chairs exhibitor space, 3 representative badges, one push notification highlighting your company, inclusion of panelists and round table session in social media and e-blasts, post attendee list provided.

Diamond - Lunch and Learn \$25,000

Create an educational platform for your company to showcase your products and services with a captive audience for 30 minutes on our main stage during our lunch and learn. In addition, representative will be on panel and have round table session **Includes:** 6ft tables with two chairs booth space, 3 badges for representatives, one push notification on 4S app highlighting your company, ½ page ad in program, dedicated e-blast, dedicated social media post, pre and post attendee list (no pre-event soliciting is permitted).

ADDITIONAL SPONSORSHIP ENHANCEMENTS

Can Be added to any base line sponsorship for any show). Each opportunity is per show

WIFI SPONSOR / REGISTRATION: \$5,000 (1 available)

Have a customized conference SSID with your company network password, splash page routing to your company website, and your company logo on the back of the registration badges for the attendees. Additional inclusions will be post attendee registration list.

THURSDAY NIGHT Happy Hour: \$3,000 (1 available)

Be the first to greet our attendees at our welcome happy hour. Includes welcome table for your company, program recognition, special signage, dedicated social media blast and an e-blast highlighted inclusion.

SATURDAY 4S PARTY SPONSOR: \$10,000 (2 available)

10 minutes of speaking during the main session, and a five minute thank you during the Saturday night event. Sponsor can provide co-branded photo backdrops, napkins, or other swag items including a signature cocktail dedicated to their company.

Push Notification on App - \$250 (limited to two notifications)

Showcase your special, your booth activation, your speaking session or a special announcement to all our attendees during the conference on our 4S Summit Event App

POST EVENT ATTENDEE LIST - \$500

Receive the full post attendee list with contact information including name, practice and emails for your post event follow up needs.

SWAG OR MARKETING FLYER - \$500

Sponsor to provide either a branded swag item to welcome bag or 5 x 7 flyer.

Ad Space in Program - \$750 (limited 2 spots)

Provide a ½ page special ad in our program designed and customized by your team. Must be submitted 30 days prior to the event.

Additional Booth Space - 10x20 booth space \$3,000 (subject to availability)

Special Client Ticket Offer - \$5,000

Want to include the 4S Summit into your promotional offerings, or treat a client, or invite a prospect? We will offer you a group ticket bundle of 5 tickets at \$1,000 each. This is not available for one off purchase.

PLEASE SELECT ALL APPLICABLE ADDITIONAL SPONSORSHIP ENHANCEMENTS YOU ARE INTERESTED IN

- WIFI / Registration Sponsor - \$5,000
- Thursday Night Happy Hour Sponsor \$3,000
- Saturday Party Sponsor \$10,000)
- Push Notification \$250
- Post Event Attendee List \$500
- Swag or Marketing Flyer \$500
- ½ Page Ad \$750
- Additional Booth Space
- Special Client Ticket Offer - \$5,000

PLEASE NOTE WHICH SHOWS YOU ARE APPLY THIS TO: _____

SPONSOR LEVELS 2026

Tucson, AZ - March 26th -29th

Miami, FL December 3rd - 6th

WHICH SHOWS ARE YOU SIGNING UP FOR

- March 26th - 29th | Tucson, AZ
- December 3rd - 6th | Miami, FL

PLEASE SELECT ALL APPLICABLE SPONSORSHIP OPPORTUNITIES YOU WOULD LIKE TO CONFIRM:

- Bronze Standard Booth Sponsor - \$6,000
- Silver Sponsor Panel Presenter - \$8,000
- Gold Sponsor Breakout \$10,000
- Platinum Sponsor Main Stage Presenter \$15,000
- Diamond Sponsor Lunch and Learn \$25,000

For Gold, Platinum, Diamond Sponsorship Level: Which Speaking Topic will You Be Covering:

- | | |
|--|---|
| <input type="checkbox"/> Devices | <input type="checkbox"/> Financial Planning |
| <input type="checkbox"/> AI in Your Practice | <input type="checkbox"/> Retail and Product Sales |
| <input type="checkbox"/> Financial Management Tech Systems | <input type="checkbox"/> Treatment Plan Options |
| <input type="checkbox"/> EHR Optimization | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Marketing Deployment Strategies |
| <input type="checkbox"/> SEO Optimization | <input type="checkbox"/> Inventory Purchase Management |
| <input type="checkbox"/> Ad Spent and Deployment | <input type="checkbox"/> Team Recruitment and Human Resources |
| <input type="checkbox"/> Client Conversion | <input type="checkbox"/> Tax Strategies |
| <input type="checkbox"/> Compliance | <input type="checkbox"/> Membership Programs |
| <input type="checkbox"/> Mergers and Acquisition | <input type="checkbox"/> CRM Systems |

Proposed Presentation Topic: _____

Kansas City - September 24th - 27th

- Bronze Standard Booth Sponsor - \$6,000
- Gold Presenting Sponsor - \$15,000
- Diamond Sponsor Lunch and Learn \$25,000

For Gold and Diamond Sponsorship Level: Which Speaking Topic will You Be Covering:

- | | |
|--|---|
| <input type="checkbox"/> Devices | <input type="checkbox"/> Financial Planning |
| <input type="checkbox"/> AI in Your Practice | <input type="checkbox"/> Retail and Product Sales |
| <input type="checkbox"/> Financial Management Tech Systems | <input type="checkbox"/> Treatment Plan Options |
| <input type="checkbox"/> EHR Optimization | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Marketing Deployment Strategies |
| <input type="checkbox"/> SEO Optimization | <input type="checkbox"/> Inventory Purchase Management |
| <input type="checkbox"/> Ad Spent and Deployment | <input type="checkbox"/> Team Recruitment and Human Resources |
| <input type="checkbox"/> Client Conversion | <input type="checkbox"/> Tax Strategies |
| <input type="checkbox"/> Compliance | <input type="checkbox"/> Membership Programs |

Proposed Presentation Topic: _____

SPONSOR REGISTRATION FORM

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ COUNTRY: _____ ZIP: _____

PRINCIPAL CONTACT

(RESPONSIBLE FOR COORDINATION AND COMMUNICATION WITH MEETING PLANNER)

NAME: _____

EMAIL: _____

PHONE: _____

PAYMENT INFORMATION

*A direct link will be sent to you for secure payment either by credit card or wire transfer only.
Sponsorships will only be confirmed when payment is received*

MARKETING MATERIALS NEEDED

25 WORD COMPANY DESCRIPTION

NO BOOTH LOCATION IS GUARENTEED HOWEVER WE DO OUR BEST TO PRIORIZE THE LAYOUT OUT BASED ON YOUR PREFERENCES. PLEASE INDICATE WHAT IDEALLY YOU WOULD LIKE FOR A BOOTH LOCATION

BOOTH IN FOYER, OUTSIDE MAIN SESSION

BOOTH INSIDE MAIN SESSION ROOM

HIGH RESOLUTION JPEG OR PNG LOGO

I ACKNOWLEDGE THAT WE ARE REQUIRED TO PROVIDE A RAFFLE ITEM WITH A MINIMUM VALUE OF \$50. THIS CAN NOT BE A SERVICE CREDIT OR RELATED SERVICE PROMOTION THAT REQUIRES A LONG-TERM PURCHASE AGREEMENT OR CREDIT OFF A SERVICE.

GENERAL INFORMATION

HOURS OF EXHIBIT OPERATIONS

Dates and Location vary between the programs and this schedule is subject to change:

THURSDAY

SET UP/ BADGE PICK UP.....6:00 PM - 10:00 PM

FRIDAY

GENERAL SESSIONS, MEALS, BREAKS WITH EXHIBITORS:8:00 AM - 6:00 PM

SATURDAY

GENERAL SESSIONS, MEALS, BREAKS WITH EXHIBITORS:.....8:00 AM - 6:00 PM
4S Summit Party:.....7:00 PM - 10:00 PM

SUNDAY

GENERAL SESSIONS, MEALS, BREAKS WITH EXHIBITORS:8:00am - 12:00pm
EXHIBITOR TEAR-DOWN IN ROOM BOOTHS.....12:00 PM - 3:00 PM
EXHIBITOR TEAR-DOWN OUTSIDE FOYER BOOTHS.....10:30 AM - 3:00 PM

Schedule is subject to slight adjustments based on program development. Final pre-arrival instruction will be provided three weeks before event arrival.

SIX FOOT TABLE EXHIBITS / BOOTH SPACE

Includes chairs, tablecloth, and wastebasket. The priority for The Aesthetic Success is to provide our partners with as much strategic networking and exposure opportunities as possible. Booth placement will be at the sole discretion of the Aesthetic Success based on the venue and program agenda. Electric and other audio-visual needs are additional cost ordered directly through the hotel.

All materials must be contained in your designate 10x10 space

PRESENTATIONS

A time slot will be provided by the event organizers based on the final program agenda. Basic audio-visual will be provided, screens, lapel mic, wireless mic, sound, and projector. Any additional audio-visual needs can be provided at additional cost.

EXHIBITOR RAFFLE

Push additional engagement to your booth, have a raffle item ready and attendees will get opportunities to win by visiting your booth.

INSTALLATION OF EXHIBITS

Each paid Exhibitor booth space will be provided (1) 6-foot table top display, table linens, and (2) chairs. Additional equipment (i.e. electricity equipment, telephone/internet, etc.) is to be provided by the hotel at the exhibitor's expense.

REPRESENTATIVES / BADGES

List the names of all representatives participating at the 4S Summit. Please note that additional badges can be purchased at the full attendee registration price Only two representatives are permitted at the table at one time.

ATTENDEE LIST

An attendee list will only be provided by your sponsorship package or additional optional add on.

SHIPPING

Shipping instructions will be sent to in your pre-arrival email. Boxes and deliveries cannot be received by the hotel earlier than 3 days prior to the event. Any shipping and handling fees will be at exhibitor's expense. Shipping labels for return packages should be provided by exhibitor and ready for departure.

CANCELLATION POLICY

Due to the limited amount of sponsors The Aesthetic Success restricts during their event, your agreement is non-refundable in the event of a cancellation.



INFORMATION AND TERMS

EXHIBIT AND SPONSOR CONTACT INFORMATION

Contact the SDE Events Team for general questions:

info@theaestheticsuccess.com | 801-201-0669

ADDITIONAL EXHIBIT FEES

Additional power, audio visual, or specialty booth set up requirements will be at the additional cost of the exhibitor and can be coordinated directly with the hotel or venue if requested.

All set-up and tear down of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the venue directly. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are allowed if contained within your exhibit space and will not interfere with your neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment, etc. must be contained within the allotted space area of 10 x 10. Exhibits not adhering to these rules are regulations will be dismantled on-site at the exhibitor's expense with no refund.

EXHIBITOR REPRESENTATIVE

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes.

ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

SPECIAL / AFFILIATED EVENTS

If you are interested in hosting a function during the 4S Summit, all meeting space requests must be approved by The Aesthetic Success. We do not allow functions involving the attendees to be held during official scheduled events. Please be advised that meeting space is limited, and requests will be accommodated on a space available basis. Please direct any questions concerning this to the Meeting Coordinator, Grainne Gray.

AGREEMENT TERMS BEFORE EXECUTION

1. Read the General Information provided herein.
2. Complete the requested information in the Exhibitor Registration and Agreement Form. Email in your application form along with full payment. The Aesthetic Success is hereby authorized to reserve space for our exhibit at the forthcoming meeting in specified.
3. We understand and agree that exhibit space will be assigned at the discretion of The Aesthetic Success.
4. NO exhibits will involve any equipment producing high levels of noise, odor, or potential hazard.
5. There will be maximum of (2) company representatives at each table exhibit space at any given time.
6. Once the agreement is signed the payment is non-refundable.
7. Space will be contained within an 10x10 area. Additional set up area requests will be subject to availability.
8. Exhibitor/Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The Aesthetic Success, event hotel and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of event Hotel.
9. We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show. In addition, exhibitor acknowledges that The Aesthetic Meeting and the event Hotel do not maintain responsibility and insurance covering such losses by exhibitor, and are not responsible for lost, stolen or damaged items.
10. The Aesthetic Success reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which is deemed to be offensive, demeaning or deceptive, whether to the attending participants and/or guests or to another Exhibitor.
11. We agree to abide by the Rules and Regulations set forth herein.

SPONSOR SIGNATURE: _____ **DATE:** _____

NAME: _____ **TITLE:** _____

Partnership will not be secured or approved until signature is countersigned by the aesthetic success:

THE AESTHETIC SUCCESS REPRESENTATIVE: _____

DATE OF EXECUTIVE AGREEMENT: _____